

November 2010 Newsletter Article

Credit Coach Playbook # 3: FICO Nutrition

It's important to note that raising your **FICO** credit score is a bit like losing weight: It takes time and there is no quick fix.

A good credit rating is invaluable. It will help you get more credit and open up financing options. But if over the years, you've got yourself in a credit slump, don't worry we are helping you get back on track with plays from our playbook.

It may take a while, and you may find yourself on a credit diet, but if you've got the willpower and follow your coach's advice, you can do it. Credit Coach will help you get your credit back into shape – when we are done your FICO will be turning heads!

Credit Coaches Quotable: "There are only two options regarding commitment. You're either in or out. There's no such thing as a life in-between".- Pat Riley